Annual Institutional Report 2021

Released: April 2022

The purpose to the annual institutional report is to provide the initial set of trend data on enrollment, session to session persistence rate, year-over-year retention rate, graduation rate for undergraduate, and the 3-year cohort default rate. In addition, a glossary of terminologies is included to provide AU with the basic common term usage and their definition.

Contents

Glossary of Terms

The following definition of term is based from Integrated Postsecondary Education Data System (IPEDS) and AU catalog.

Term	Description
Calendar Year (CY)	A 12-month period from January 1 to December 31.
Cohort	A specific group of students established for tracking purposes.
Completer/Graduate	A student who completed the program requirements and received a degree. The degree must be conferred in order to be a completer/graduate.
Graduation Rate	The percentage of students in an established cohort that graduated within a specified time length.
Headcount (HC)	An unduplicated count of enrolled student, faculty, or staff.
On-Time Completion	A student completes the degree program on-time if he/she completed it within the amount of time that the program was advertised for.
Session to Session Persistence Rate	A measure of the percentage of students re-enroll from one session to the next. Students that have graduated are excluded from the calculation.
Race/ethnicity	Categories used to describe groups to which individuals identify with. The categories do not denote scientific definitions or anthropological origins. Ethnicity is self-reported and a student is counted in only one group. The categories of race or ethnicity are: ● American Indian or Alaskan Native ● Asian ● Black or African American ● Hispanic ● Native Hawaiian or other Pacific Islander ● White ● Two or more races ● Nonresident alien ● Unknown
One Year Retention Rate	A measure of the percentage of students re-enrolled one year later. For example, students re-enrolled from fall term to the fall term of the following year.
Session	Instructional period within the semester term. For example, fall semester has fall I and fall II sessions.

Table 1: Enrollment Headcount by Level and Program

Degree Level	Program	2018 Fall I	2019 Fall I	2020 Fall I	2021 Fall I
Undergraduate	Associate of Applied Science in Early Childhood Education	35	22	13	8
	Bachelor of Arts in Psychology and Addiction Counseling	120	108	131	94
	Bachelor of Science in Business Administration	89	105	128	89
	Bachelor of Science in Business Administration, (Completion Program)	123	126	150	117
	Bachelor of Science in Criminal Justice	46	37	28	5
	Bachelor of Science in Criminal Justice, (Completion Program)	47	29	24	8
	Bachelor of Science in Early Childhood Education	43	33	41	26
	Bachelor of Science in Early Childhood Education, (Completion Program)	89	67	77	62
	Bachelor of Science in Health Care Administration	66	63	102	88
	Bachelor of Science in Nursing (Completion Program)	2,540	2,752	3,448	2,220
	Bachelor of Science in Nursing (Pre-Licensure)	89	741	1,856	1,587
Undergrad Total		**3,287**	**4,083**	**5,998**	**4,304**
Graduate/Post-Baccalaureate	Certificate in Project Management	5	2	3	0
	Doctor of Education in Leadership and Learning	198	229	328	266
	Doctor of Nursing Practice	74	133	510	716
	Doctor of Science in Computer Science	47	46	63	31
	Master in Business Administration	148	99	136	86
	Master in Education	35	41	37	26
	Master of Arts in Psychology and Addiction Counseling	96	70	71	51
	Master of Science in Criminal Justice	65	55	39	11
	Master of Science in Information Management	8	7	7	4
	Master of Science in Information Systems	22	18	24	13
	Master of Science in Information Technology	6	9	13	6
	Master of Science in Nursing	891	970	1328	1020
	Master of Science in Nursing: RN to MSN Bridge Program	434	373	408	250
	Master of Science in Technology and Innovation	5	7	4	6
Graduate Total		**2,034**	**2,059**	**2,971**	**2,486**
Total		**5,321**	**6,142**	**8,969**	**6,790**

Table 2: Enrollment Headcount by Level and Gender

Level	Gender	2018 Fall I	2019 Fall I	2020 Fall I	2021 Fall I
Undergrad	Male	479	581	827	543
	Female	2795	3500	5169	3761
	Unknown	13	4	2	0
Undergrad Total		**3287**	**4085**	**5998**	**4304**
Graduate	Male	430	398	557	407
	Female	1584	1655	2413	2079
	Unknown	20	4	1	0
Graduate Total		**2034**	**2057**	**2971**	**2486**
Total	Male	909	979	1384	5840
	Female	4379	5155	7582	950
	Unknown	33	8	3	0
Total		*5,321*	*6,142*	*8,969*	*6,790*

Table 3: Enrollment Headcount by Level and Race/Ethnicity

Level	Race/Ethnicity	2018 Fall I	2019 Fall I	2020 Fall I	2021 Fall I
Undergrad	American Indian or Alaska Native	21	40	71	36
	Asian	70	151	268	168
	Black or African American	335	611	1092	818
	Hispanic	184	446	892	745
	International Students	-	-	-	38
	Native Hawaiian or Other Pacific Islander	7	19	39	28
	White	787	1659	2887	2152
	Two or more races	42	106	209	145
	Not Specified	1841	1053	540	173
Undergrad Total		**3287**	**4085**	**5998**	**4304**
Graduate	American Indian or Alaska Native	15	10	24	18
	Asian	63	115	230	204
	Black or African American	275	379	640	598
	Hispanic	88	109	179	178
	International Students	-	-	-	125
	Native Hawaiian or Other Pacific Islander	8	15	19	22
	White	456	784	1370	1185
	Two or more races	27	45	87	80
	Not Specified	1102	600	422	76
Graduate		**2034**	**2057**	**2971**	**2486**
Total	American Indian or Alaska Native	36	50	95	54
	Asian	133	266	498	372
	Black or African American	610	990	1732	1416
	Hispanic	272	555	1071	924
	Native Hawaiian or Other Pacific Islander	15	34	58	50
	White	1243	2443	4257	3337
	Two or more races	69	151	296	225
	Not Specified	2943	1653	962	249
Total		***4,111***	***5,321***	***8,969***	***6,790***

Table 4: Age Statistics by Level

Level	Age Statistics	2018 Fall I	2019 Fall I	2020 Fall I	2021 Fall I
Undergrad	Average	43	40	38	38
	Min	18	19	17	17
	Max	76	74	77	77
Graduate	Average	45	44	44	45
	Min	21	23	22	22
	Max	77	79	78	79
Total Average		*42*	*42*	*40*	*40*
Total Min		*18*	*19*	*17*	*17*
Total Max		*77*	*79*	*78*	*79*

Table 5: Session to Session Persistence Rate by Program

Traditionally, persistence rates are session over session (Example: Summer II to Fall II). Due to Aspen University's rolling admissions (26 starts/year), a full 8-weeks after the last start in the period is required to know if students persist. Graduates are excluded.

Session Dates:
Summer I: May 1 - June 30 (all starts in May/Jun)
Fall I: September 1 - October 31 (all starts in Sept/Oct)

Degree Level	Program	(2019 Summer I to 2019 Fall I)				(2020 Summer I to 2020 Fall I)				(2021 Summer I to 2021 Fall I)			
		Persistence		Attrition		Persistence		Attrition		Persistence		Attrition	
		Count	Rate	Count	Rate	Count	Rate	Count	Rate	Count	Rate	Count	Rate
Undergrad	Associate of Applied Science in Early Childhood Studies	10	59%	7	41%	6	67%	3	33%	4	36%	7	64%
	Bachelor of Arts in Psychology and Addiction Studies	65	81%	15	19%	56	71%	23	29%	58	52%	53	48%
	Bachelor of Science in Business Administration	48	58%	35	42%	54	65%	29	35%	44	50%	44	50%
	Bachelor of Science in Business Administration, (Comp.)	57	63%	34	37%	66	74%	23	26%	61	52%	56	48%
	Bachelor of Science in Criminal Justice	20	71%	8	29%	15	68%	7	32%	4	33%	8	67%
	Bachelor of Science in Criminal Justice, (Comp.)	14	54%	12	46%	12	86%	2	14%	7	78%	2	22%
	Bachelor of Science in Early Childhood Studies	20	77%	6	23%	22	71%	9	29%	18	56%	14	44%
	Bachelor of Science in Early Childhood Studies, (Comp.)	36	72%	14	28%	35	74%	12	26%	33	65%	18	35%
	Bachelor of Science in Health Care Administration	27	67%	17	39%	40	66%	21	34%	43	48%	47	52%
	Bachelor of Science in Nursing (Comp. RN-BSN)	1,163	64%	664	36%	1411	71%	571	29%	1285	56%	1009	44%
	Bachelor of Science in Nursing Pre-Licensure	262	81%	62	19%	815	67%	396	33%	837	53%	734	47%
Undergrad Total		**1,722**	**66%**	**874**	**34%**	**2,532**	**70%**	**1,096**	**30%**	**2,394**	**55%**	**1,992**	**45%**
Graduate	Doctor of Education in Leadership and Learning	90	69%	41	31%	152	74%	54	26%	155	55%	125	45%
	Doctor of Nursing Practice	47	56%	37	44%	176	70%	74	30%	344	58%	253	42%
	Doctor of Science in Computer Science	20	59%	14	41%	21	62%	13	38%	18	45%	22	55%
	Master in Business Administration	48	55%	40	45%	53	66%	27	34%	49	64%	28	36%
	Master in Education	21	66%	11	34%	14	54%	12	46%	15	54%	13	46%
	Master of Arts in Psychology and Addiction Counseling	40	66%	21	34%	35	69%	16	31%	32	67%	16	33%
	Master of Science in Criminal Justice	30	64%	17	36%	28	78%	8	22%	6	43%	8	57%
	Master of Science in Information Management	5	100%	0	0%	4	67%	2	33%	2	50%	2	50%
	Master of Science in Information Systems	6	75%	2	25%	14	74%	5	26%	11	73%	4	27%
	Master of Science in Information Technology	5	71%	2	29%	6	60%	4	40%	3	43%	4	57%
	Master of Science in Nursing	458	69%	209	31%	562	73%	211	27%	585	61%	380	39%
	Master of Science in Nursing: RN-MSN Bridge Program	194	66%	98	34%	180	68%	85	32%	161	56%	124	44%
	Master of Science in Technology and Innovation	3	75%	1	25%	2	100%	0	0%	2	100%	0	0%
Graduate Total		**967**	**66%**	**493**	**34%**	**1,247**	**71%**	**511**	**29%**	**1,383**	**59%**	**979**	**41%**
Total		**2,689**	**66%**	**1,367**	**34%**	**3,779**	**70%**	**1607**	**30%**	**3,777**	**56%**	**2,971**	**44%**

Table 6: Year-Over-Year Retention Rate by Program

This is the unique student body enrolled in a class at Day 8 in one session and in a class on Day 8 in the same session a year later. Graduates are excluded. Session dates for Fall I are always September 1 - October 31, 2020 (all starts in Sept/Oct)

Level	Program	(2018 Fall I to 2019 Fall I) Retention Count	Rate	Attrition Count	Rate	(2019 Fall I to 2020 Fall I) Retention Count	Rate	Attrition Count	Rate	(2020 Fall I to 2021 Fall I) Retention Count	Rate	Attrition Count	Rate
Undergrad	Associate of Applied Science in Early Childhood Studies	7	23%	23	77%	5	31%	11	69%	2	22%	7	78%
	Bachelor of Arts in Psychology and Addiction Studies	52	55%	43	45%	48	54%	41	46%	39	41%	55	59%
	Bachelor of Science in Business Administration	43	53%	38	47%	46	46%	53	54%	39	38%	64	62%
	Bachelor of Science in Business Administration(Comp.)	42	49%	43	51%	53	56%	41	44%	46	48%	49	52%
	Bachelor of Science in Criminal Justice	16	42%	22	58%	20	57%	15	43%	4	22%	14	78%
	Bachelor of Science in Criminal Justice, (Comp.)	15	58%	11	42%	12	55%	10	45%	7	47%	8	53%
	Bachelor of Science in Early Childhood Studies	18	53%	16	47%	18	67%	9	33%	16	47%	18	53%
	Bachelor of Science in Early Childhood Studies (Comp.)	31	70%	13	30%	21	50%	21	50%	25	56%	20	44%
	Bachelor of Science in Health Care Administration	26	46%	30	54%	31	53%	27	47%	29	38%	47	62%
	Bachelor of Science in Nursing (Comp. RN-BSN)	988	42%	1344	58%	1038	57%	791	43%	865	46%	1031	54%
	Bachelor of Science in Nursing Pre-Licensure	60	73%	22	27%	410	57%	313	43%	638	43%	852	57%
	Undergraduate Total	**1298**	**44%**	**1605**	**56%**	**1702**	**56%**	**1332**	**44%**	**1710**	**44%**	**2165**	**56%**
Graduate	Doctor of Education in Leadership and Learning	85	56%	67	44%	130	57%	97	43%	126	50%	125	50%
	Doctor of Nursing Practice	36	51%	35	49%	68	55%	55	45%	204	47%	227	53%
	Doctor of Science in Computer Science	13	36%	23	64%	19	43%	25	57%	16	39%	25	61%
	Master in Business Administration	36	35%	68	65%	38	55%	31	45%	40	53%	36	47%
	Master in Education	14	47%	16	53%	10	37%	17	63%	10	42%	14	58%
	Master of Arts in Psychology and Addiction Counseling	34	40%	52	60%	28	51%	27	49%	27	55%	22	45%
	Master of Science in Criminal Justice	19	38%	31	62%	24	63%	14	37%	9	56%	7	44%
	Master of Science in Information Management	0	0%	4	100%	2	50%	2	50%	2	50%	2	50%
	Master of Science in Information Systems	5	31%	11	69%	11	85%	2	15%	9	60%	6	40%
	Master of Science in Information Technology	4	57%	3	43%	4	57%	3	43%	3	50%	3	50%
	Master of Science in Nursing	399	49%	418	51%	446	59%	315	41%	424	51%	409	49%
	Master of Science in Nursing: RN-MSN Bridge Program	185	47%	206	53%	196	62%	119	38%	147	53%	132	47%
	Master of Science in Technology and Innovation	5	83%	1	16%	3	100%	0	0%	1	100%	0	0%
	Graduate Total	**835**	**47%**	**935**	**53%**	**979**	**58%**	**707**	**42%**	**1018**	**50%**	**1008**	**50%**
Total		**2,133**	**45%**	**2,540**	**54%**	**2,681**	**57%**	**2,039**	**43%**	**2,728**	**46%**	**3,173**	**54%**

Table 7: Graduation Rate by Program

The graduation rate accounts for allowable exclusions by DEAC. For example, students who have identified factors such as: active duty military service, approved leave of absence, personal illness, death, financial difficulties, family emergencies, or transfer to another location. Date range follows a calendar year.

Degree Level	CY2018			CY2019			CY2020			CY2021		
	# Students Available to Graduate	# Graduated	Rate	# Students Available to Graduate	# Graduated	Rate	# Students Available to Graduate	# Graduated	Rate	# Students Available to Graduate	# Graduated	Rate
Associate of Applied Science in Early Childhood Studies	11	2	33%	25	4	80%	34	13	62%	48	14	58%
Bachelor of Arts in Psychology and Addiction Counseling	2	1	50%	5	0	0%	6	3	33%	5	1	25%
Bachelor of Science in Business Administration	11	1	10%	5	1	20%	11	4	0%	2	0	0%
Bachelor of Science in Business Administration, (Comp.)	17	8	50%	52	19	73%	58	23	54%	138	56	69%
Bachelor of Science in Criminal Justice	4	0	0%	2	0	0%	3	0	0%	1	0	0%
Bachelor of Science in Criminal Justice, (Comp.)	27	15	58%	28	15	75%	22	1	43%	44	22	76%
Bachelor of Science in Early Childhood Studies	5	1	20%	2	0	0%	4	1	67%	3	1	50%
Bachelor of Science in Early Childhood Studies, (Comp.)	24	14	67%	42	20	91%	77	27	66%	89	46	77%
Bachelor of Science in Health Care Administration	2	1	50%	204	18	90%	239	153	28%	3	2	67%
Bachelor of Science in Nursing, (Comp.)	118	77	84%	773	446	99%	1175	362	82%	2004	1141	85%
Certificate in Project Management	N/A	N/A	N/A	5	2	100%	6	1	60%	5	2	40%
Doctor of Science in Computer Science	1	0	0%	6	0	0%	8	3	60%	6	0	0%
Doctorate in Education Leadership and Learning	18	7	39%	20	4	24%	20	8	25%	25	9	53%
Master in Business Administration	146	64	65%	101	60	65%	60	13	78%	87	49	88%
Master in Education	24	10	46%	15	3	23%	11	2	56%	22	9	82%
Master of Arts in Psychology and Addiction Counseling	57	16	70%	86	18	49%	50	18	63%	76	26	74%
Master of Science in Criminal Justice	24	3	13%	24	9	38%	22	4	72%	36	18	82%
Master of Science in Information Management	7	2	29%	6	3	50%	4	0	50%	3	2	100%
Master of Science in Information Systems	11	9	82%	11	5	56%	11	2	67%	17	10	83%
Master of Science in Information Technology	5	4	100%	6	4	67%	7	1	83%	3	2	100%
Master of Science in Nursing	258	109	62%	222	136	70%	264	67	78%	418	236	83%
Master of Science in Nursing – RN to MSN	225	38	52%	285	75	47%	152	42	44%	185	101	81%
Master of Science in Technology and Innovation	8	5	71%	15	8	57%	1	0	0%	1	0	0%

Table 8: Time-to-Degree

The following table is only for students that have graduated from the degree program for the defined year period. The defined year period is calendar year to align with external reporting. Time to degree is the elapsed time from the student's expected start date and graduated date.

Degree Level	2018		2019		2020		2021	
	Count	Avg. Years to Complete	Count	Avg. Years to Complete	Count	Avg. Years to Complete	Count	Avg. Years to Complete
Associate of Applied Science in Early Childhood Studies	2	2.46	4	2.17	11	2.36	14	1.91
Bachelor of Arts in Psychology and Addiction Counseling	1	4.44	0	0	19	3.37	1	3.93
Bachelor of Science in Business Administration	1	4.16	1	4.16	7	3.14	-	-
Bachelor of Science in Business Administration, (Comp.)	8	2.96	19	2.79	43	1.95	56	1.71
Bachelor of Science in Criminal Justice	0	0	0	0	4	3	0	0
Bachelor of Science in Criminal Justice, (Comp.)	15	2.08	16	2.36	18	1.94	22	2.20
Bachelor of Science in Early Childhood Studies	1	5.46	0	0	7	3.85	1	-
Bachelor of Science in Early Childhood Studies, (Comp.)	14	2.51	20	2.44	37	2	46	1.87
Bachelor of Science in Health Care Administration	1	4.25	18	2.77	8	2.75	2	2.63
Bachelor of Science in Nursing, (Comp.)	77	2.49	446	2.42	1087	2.25	1141	2.33
Certificate in Project Management	N/A	N/A	2	1.54	4	1	2	0.93
Doctor of Nursing Practice	-	-	-	-	12	2.42	-	-
Doctor of Science in Computer Science	0	0	0	0	2	4	2	4.99
Doctorate in Education Leadership and Learning	7	5.12	4	5.57	12	4.75	8	4.10
Master in Business Administration	64	2.69	60	2.59	57	3.14	49	2.65
Master in Education	10	2.80	3	1.82	19	2.05	9	2.54
Master of Arts in Psychology and Addiction Counseling	16	2.91	18	2.49	25	2.76	26	3.04
Master of Science in Criminal Justice	3	2.70	9	2.5	19	2.26	18	2.36
Master of Science in Information Management	2	1.90	3	3.05	2	1.50	2	1.98
Master of Science in Information Systems	9	2.30	5	1.69	5	2.20	10	2.59
Master of Science in Information Technology	4	1.86	4	2.07	3	1.33	2	2.03
Master of Science in Nursing	109	3.05	137	2.84	256	2.42	236	2.60
Master of Science in Nursing – RN to MSN	38	3.67	74	3.68	63	3.71	101	3.60
Master of Science in Technology and Innovation	5	1.83	8	2.46	7	2.29	-	-

Table 9: Three-year Official Cohort Default Rate

A 3-year cohort default rate is the percentage of a school's borrowers who enter repayment on certain Federal Family Education Loan (FFEL) Program or William D. Ford Federal Direct Loan (Direct Loan) Program loans during a particular federal fiscal year (FY), October 1 to September 30, and default or meet other specified conditions prior to the end of the second following fiscal year. CDR database: http://www2.ed.gov/offices/OSFAP/defaultmanagement/cdr.html

		FY2016	FY2017	FY2018[1]
Aspen University	Default rate	8.8	6	5
	No. in default	20	19	17
	No. in repayment	226	313	338

Proprietary – 4 years +	Default rate	13.7	13.1	9.8
	No. in default	84,587	68,532	45,221
	No. in repayment	616,875	527,381	458,645

National	Default rate	10.1	9.7	9.7

[1] FY2018 is the most current data available on the NSLDS website