AU 2020 Annual Institutional Report

Released: April 2021

The purpose to the annual institutional report is to provide the initial set of trend data on enrollment, session to session persistence rate, year-over-year retention rate, graduation rate for undergraduate, and the 3-year cohort default rate. In addition, a glossary of terminologies is included to provide AU with the basic common term usage and their definition.

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Glossary of Terms

The following definition of term is based from Integrated Postsecondary Education Data System (IPEDS) and USU catalog.

Term	Description
Calendar Year (CY)	A 12-month period from January 1 to December 31.
Cohort	A specific group of students established for tracking purposes.
Completer	A student who completed the program requirements and received a degree. The degree must be conferred in order to be a completer.
Graduation Rate	The percentage of students in an established cohort that graduated within a specified time length.
Headcount (HC)	An unduplicated count of enrolled student, faculty, or staff.
On-Time Completion	A student completes the degree program on-time if he/she completed it within the amount of time that the program was advertised for.
Session to Session Persistence Rate	A measure of the percentage of students re-enroll from one session to the next. Students that have graduated are excluded from the calculation.
Race/ethnicity	Categories used to describe groups to which individuals belong, identify with, or belong in the eyes of the community. The categories do not denote scientific definitions or anthropological origins. Ethnicity is self-reported and a student is counted in only one group. The categories of race or ethnicity are: - American Indian or Alaskan Native - Asian - Black or African American - Hispanic - Native Hawaiian or Other Pacific Islander - White - Two or more races - Nonresident alien - Unknown
One Year Retention Rate	A measure of the percentage of students re-enrolled one year later. For example, students re-enrolled from fall term to the fall term of the following year.
Session	Instructional period within the semester term. For example, fall semester has fall I and fall II sessions.

Table 1: Enrollment Headcount by Level and Program

Degree Level	Program	2018 Fall I	2019 Fall I	2020 Fall I
Undergraduate	Associate of Applied Science in Early Childhood Education	35	22	13
	Bachelor of Arts in Psychology and Addiction Counseling	120	108	131
	Bachelor of Science in Business Administration	89	105	128
	Bachelor of Science in Business Administration, (Completion Program)	123	126	150
	Bachelor of Science in Criminal Justice	46	37	28
	Bachelor of Science in Criminal Justice, (Completion Program)	47	29	24
	Bachelor of Science in Early Childhood Education	43	33	41
	Bachelor of Science in Early Childhood Education, (Completion Program)	89	67	77
	Bachelor of Science in Health Care Administration	66	63	102
	Bachelor of Science in Nursing (Completion Program)	2,540	2,752	3,448
	Bachelor of Science in Nursing (Pre-Licensure)	89	741	1,856
Undergrad Total		**3,287**	**4,083**	**5,998**
Graduate/Post-Baccalaureate	Certificate in Project Management	5	2	3
	Doctor of Education in Leadership and Learning	198	229	328
	Doctor of Nursing Practice	74	133	510
	Doctor of Science in Computer Science	47	46	63
	Master in Business Administration	148	99	136
	Master in Education	35	41	37
	Master of Arts in Psychology and Addiction Counseling	96	70	71
	Master of Science in Criminal Justice	65	55	39
	Master of Science in Information Management	8	7	7
	Master of Science in Information Systems	22	18	24
	Master of Science in Information Technology	6	9	13
	Master of Science in Nursing	891	970	1328
	Master of Science in Nursing: RN to MSN Bridge Program	434	373	408
	Master of Science in Technology and Innovation	5	7	4
Graduate Total		**2,034**	**2,059**	**2,971**
Total		**5,321**	**6,142**	**8,969**

Table 2: Enrollment Headcount by Level and Gender

Level	Gender	2018 Fall I	2019 Fall I	2020 Fall I
Undergrad	Male	479	581	827
	Female	2795	3500	5169
	Unknown	13	4	2
Undergrad Total		**3287**	**4085**	**5998**
Graduate	Male	430	398	557
	Female	1584	1655	2413
	Unknown	20	4	1
Graduate Total		**2034**	**2057**	**2971**
Total	Male	909	979	1384
	Female	4379	5155	7582
	Unknown	33	8	3
Total		*5,321*	*6,142*	*8,969*

Table 3: Enrollment Headcount by Level and Race/Ethnicity

Level	Race/Ethnicity	2018 Fall I	2019 Fall I	2020 Fall I
Undergrad	American Indian or Alaska Native	21	40	71
	Asian	70	151	268
	Black or African American	335	611	1092
	Hispanic	184	446	892
	Native Hawaiian or Other Pacific Islander	7	19	39
	White	787	1659	2887
	Two or more races	42	106	209
	Not Specified	1841	1053	540
Undergrad Total		**3287**	**4085**	**5998**
Graduate	American Indian or Alaska Native	15	10	24
	Asian	63	115	230
	Black or African American	275	379	640
	Hispanic	88	109	179
	Native Hawaiian or Other Pacific Islander	8	15	19
	White	456	784	1370
	Two or more races	27	45	87
	Not Specified	1102	600	422
Graduate		**2034**	**2057**	**2971**
Total	American Indian or Alaska Native	36	50	95
	Asian	133	266	498
	Black or African American	610	990	1732
	Hispanic	272	555	1071
	Native Hawaiian or Other Pacific Islander	15	34	58
	White	1243	2443	4257
	Two or more races	69	151	296
	Not Specified	2943	1653	962
Total		*4,111*	*5,321*	*8,969*

Table 4: Age Statistics by Level

Level	Age Statistics	2018 Fall I	2019 Fall I	2020 Fall I
Undergrad	Average	43	40	38
	Min	18	19	17
	Max	76	74	77
Graduate	Average	45	44	44
	Min	21	23	22
	Max	77	79	78
Total Average		*42*	*42*	*40*
Total Min		*18*	*19*	*17*
Total Max		*77*	*79*	*78*

Table 5: Session to Session Persistence Rate by Program

The persistence rates below reflect the unique student body on Day 8 of a class in the Fall II session who persist to Day 8 of their next class in the Summer I session. Graduates are excluded. Traditionally, persistence rates are session over session (Example: Fall I to Fall II). Due to Aspen University's rolling admissions (26 starts/year), a full 16-weeks after the last start in the period is required to know if students persist.

Session Dates:
Summer I: May 1 - June 30 (all starts in May/Jun)
Fall I: September 1 - October 31 (all starts in Sept/Oct)

Degree Level	Program	(2019 Summer I to 2019 Fall I)				(2020 Summer I to 2020 Fall I)			
		Persistence		Attrition		Persistence		Attrition	
		Count	Rate	Count	Rate	Count	Rate	Count	Rate
Undergrad	Associate of Applied Science in Early Childhood Studies	10	59%	7	41%	6	67%	3	33%
	Bachelor of Arts in Psychology and Addiction Studies	65	81%	15	19%	56	71%	23	29%
	Bachelor of Science in Business Administration	48	58%	35	42%	54	65%	29	35%
	Bachelor of Science in Business Administration, (Completion Program)	57	63%	34	37%	66	74%	23	26%
	Bachelor of Science in Criminal Justice	20	71%	8	29%	15	68%	7	32%
	Bachelor of Science in Criminal Justice, (Completion Program)	14	54%	12	46%	12	86%	2	14%
	Bachelor of Science in Early Childhood Studies	20	77%	6	23%	22	71%	9	29%
	Bachelor of Science in Early Childhood Studies, (Completion Program)	36	72%	14	28%	35	74%	12	26%
	Bachelor of Science in Health Care Administration	27	67%	17	39%	40	66%	21	34%
	Bachelor of Science in Nursing (Completion Program)	1,163	64%	664	36%	1411	71%	571	29%
	Bachelor of Science in Nursing (Pre-Licensure)	262	81%	62	19%	815	67%	396	33%
Undergrad Total		**1722**	**66%**	**874**	**34%**	**2532**	**70%**	**1096**	**30%**
Graduate	Doctor of Education in Leadership and Learning	90	69%	41	31%	152	74%	54	26%
	Doctor of Nursing Practice	47	56%	37	44%	176	70%	74	30%
	Doctor of Science in Computer Science	20	59%	14	41%	21	62%	13	38%
	Master in Business Administration	48	55%	40	45%	53	66%	27	34%
	Master in Education	21	66%	11	34%	14	54%	12	46%
	Master of Arts in Psychology and Addiction Counseling	40	66%	21	34%	35	69%	16	31%
	Master of Science in Criminal Justice	30	64%	17	36%	28	78%	8	22%
	Master of Science in Information Management	5	100%	0	0%	4	67%	2	33%
	Master of Science in Information Systems	6	75%	2	25%	14	74%	5	26%
	Master of Science in Information Technology	5	71%	2	29%	6	60%	4	40%
	Master of Science in Nursing	458	69%	209	31%	562	73%	211	27%
	Master of Science in Nursing: RN-MSN Bridge Program	194	66%	98	34%	180	68%	85	32%
	Master of Science in Technology and Innovation	3	75%	1	25%	2	100%	0	0%
Graduate Total		**967**	**66%**	**493**	**34%**	**1247**	**71%**	**511**	**29%**
Total		**2689**	**66%**	**1367**	**34%**	**3779**	**70%**	**1607**	**30%**

Table 6: Year-Over-Year Retention Rate by Program

This is the unique student body enrolled in a class at Day 8 in one session and in a class on Day 8 in the same session a year later. Graduates are excluded. Session dates for Fall I are always September 1 - October 31, 2019 (all starts in Sept/Oct)

| Degree Level | Program | (2018 Fall I to 2019 Fall I) | | | | (2019 Fall I to 2020 Fall I) | | | |
| | | Retention | | Attrition | | Retention | | Attrition | |
		Count	Rate	Count	Rate	Count	Rate	Count	Rate
Undergrad	Associate of Applied Science in Early Childhood Studies	7	23%	23	77%	5	31%	11	69%
	Bachelor of Arts in Psychology and Addiction Studies	52	55%	43	45%	48	54%	41	46%
	Bachelor of Science in Business Administration	43	53%	38	47%	46	46%	53	54%
	Bachelor of Science in Business Administration, (Completion Program)	42	49%	43	51%	53	56%	41	44%
	Bachelor of Science in Criminal Justice	16	42%	22	58%	20	57%	15	43%
	Bachelor of Science in Criminal Justice, (Completion Program)	15	58%	11	42%	12	55%	10	45%
	Bachelor of Science in Early Childhood Studies	18	53%	16	47%	18	67%	9	33%
	Bachelor of Science in Early Childhood Studies, (Completion Program)	31	70%	13	30%	21	50%	21	50%
	Bachelor of Science in Health Care Administration	26	46%	30	54%	31	53%	27	47%
	Bachelor of Science in Nursing (Completion Program)	988	42%	1344	58%	1038	57%	791	43%
	Bachelor of Science in Nursing (Pre-Licensure)	60	73%	22	27%	410	57%	313	43%
	Undergraduate Total	**1298**	**44%**	**1605**	**56%**	**1702**	**56%**	**1332**	**44%**
Graduate	Doctor of Education in Leadership and Learning	85	56%	67	44%	130	57%	97	43%
	Doctor of Nursing Practice	36	51%	35	49%	68	55%	55	45%
	Doctor of Science in Computer Science	13	36%	23	64%	19	43%	25	57%
	Master in Business Administration	36	35%	68	65%	38	55%	31	45%
	Master in Education	14	47%	16	53%	10	37%	17	63%
	Master of Arts in Psychology and Addiction Counseling	34	40%	52	60%	28	51%	27	49%
	Master of Science in Criminal Justice	19	38%	31	62%	24	63%	14	37%
	Master of Science in Information Management	0	0%	4	100%	2	50%	2	50%
	Master of Science in Information Systems	5	31%	11	69%	11	85%	2	15%
	Master of Science in Information Technology	4	57%	3	43%	4	57%	3	43%
	Master of Science in Nursing	399	49%	418	51%	446	59%	315	41%
	Master of Science in Nursing: RN-MSN Bridge Program	185	47%	206	53%	196	62%	119	38%
	Master of Science in Technology and Innovation	5	83%	1	16%	3	100%	0	0%
	Graduate Total	**835**	**47%**	**935**	**53%**	**979**	**58%**	**707**	**42%**
Total		**2133**	**45%**	**2540**	**54%**	**2681**	**57%**	**2039**	**43%**

Table 7: Graduation Rate by Program

The graduation rate accounts for allowable exclusions by DEAC. For example, students who have identified factors such as leaves of absence for family obligations, relocation, or financial barriers; and decisions to change major or to transfer to another institution of higher education; and non-starts. Date range follows a calendar year.

Degree Level	2018			2019			2020		
	# Students Available to Graduate	# Graduated	Rate	# Students Available to Graduate	# Graduated	Rate	# Students Available to Graduate	# Graduated	Rate
Associate of Applied Science in Early Childhood Studies	11	2	33%	25	4	80%	34	13	62%
Bachelor of Arts in Psychology and Addiction Counseling	2	1	50%	5	0	0%	6	3	33%
Bachelor of Science in Business Administration	11	1	10%	5	1	20%	11	4	0%
Bachelor of Science in Business Administration, (Completion Program)	17	8	50%	52	19	73%	58	23	54%
Bachelor of Science in Criminal Justice	4	0	0%	2	0	0%	3	0	0%
Bachelor of Science in Criminal Justice, (Completion Program)	27	15	58%	28	15	75%	22	1	43%
Bachelor of Science in Early Childhood Studies	5	1	20%	2	0	0%	4	1	67%
Bachelor of Science in Early Childhood Studies, (Completion Program)	24	14	67%	42	20	91%	77	27	66%
Bachelor of Science in Health Care Administration	2	1	50%	204	18	90%	239	153	28%
Bachelor of Science in Nursing, (Completion Program)	118	77	84%	773	446	99%	1175	362	82%
Certificate in Project Management	N/A	N/A	N/A	5	2	100%	6	1	60%
Doctor of Science in Computer Science	1	0	0%	6	0	0%	8	3	60%
Doctorate in Education Leadership and Learning	18	7	39%	20	4	24%	20	8	25%
Master in Business Administration	146	64	65%	101	60	65%	60	13	77%
Master in Education	24	10	46%	15	3	23%	11	2	56%
Master of Arts in Psychology and Addiction Counseling	57	16	70%	86	18	49%	50	18	63%
Master of Science in Criminal Justice	24	3	13%	24	9	38%	22	4	72%
Master of Science in Information Management	7	2	29%	6	3	50%	4	0	50%
Master of Science in Information Systems	11	9	82%	11	5	56%	11	2	67%
Master of Science in Information Technology	5	4	100%	6	4	67%	7	1	83%
Master of Science in Nursing	258	109	62%	222	136	70%	264	67	78%
Master of Science in Nursing – RN to MSN	225	38	52%	285	75	47%	152	42	44%
Master of Science in Technology and Innovation	8	5	71%	15	8	57%	1	0	0%

Table 8: Time-to-Degree

The following table is only for students that have graduated from the degree program for the defined year period. The defined year period is calendar year to align with external reporting. Time to degree is the elapsed time from the student's expected start date and graduated date.

Degree Level	2018		2019		2020	
	Count	Avg. Years to Complete	Count	Avg. Years to Complete	Count	Avg. Years to Complete
Associate of Applied Science in Early Childhood Studies	2	2.46	4	2.17	11	2.36
Bachelor of Arts in Psychology and Addiction Counseling	1	4.44	0	0	19	3.37
Bachelor of Science in Business Administration	1	4.16	1	4.16	7	3.14
Bachelor of Science in Business Administration, (Completion)	8	2.96	19	2.79	43	1.95
Bachelor of Science in Criminal Justice	0	0	0	0	4	3
Bachelor of Science in Criminal Justice, (Completion)	15	2.08	16	2.36	18	1.94
Bachelor of Science in Early Childhood Studies	1	5.46	0	0	7	3.85
Bachelor of Science in Early Childhood Studies, (Completion)	14	2.51	20	2.44	37	2
Bachelor of Science in Health Care Administration	1	4.25	18	2.77	8	2.75
Bachelor of Science in Nursing, (Completion)	77	2.49	446	2.42	1087	2.25
Certificate in Project Management	N/A	N/A	2	1.54	4	1
Doctor of Nursing Practice	-	-	-	-	12	2.42
Doctor of Science in Computer Science	0	0	0	0	2	4
Doctorate in Education Leadership and Learning	7	5.12	4	5.57	12	4.75
Master in Business Administration	64	2.69	60	2.59	57	3.14
Master in Education	10	2.80	3	1.82	19	2.05
Master of Arts in Psychology and Addiction Counseling	16	2.91	18	2.49	25	2.76
Master of Science in Criminal Justice	3	2.70	9	2.5	19	2.26
Master of Science in Information Management	2	1.90	3	3.05	2	1.50
Master of Science in Information Systems	9	2.30	5	1.69	5	2.20
Master of Science in Information Technology	4	1.86	4	2.07	3	1.33
Master of Science in Nursing	109	3.05	137	2.84	256	2.42
Master of Science in Nursing – RN to MSN	38	3.67	74	3.68	63	3.71
Master of Science in Technology and Innovation	5	1.83	8	2.46	7	2.29

Table 9: Three-year Official Cohort Default Rate

A 3-year cohort default rate is the percentage of a school's borrowers who enter repayment on certain Federal Family Education Loan (FFEL) Program or William D. Ford Federal Direct Loan (Direct Loan) Program loans during a particular federal fiscal year (FY), October 1 to September 30, and default or meet other specified conditions prior to the end of the second following fiscal year. CDR database: http://www2.ed.gov/offices/OSFAP/defaultmanagement/cdr.html

		FY2015	FY2016	FY2017[1]
Aspen University	*Default rate*	5.7	8.8	6
	No. in default	10	20	19
	No. in repayment	173	226	313

Proprietary – 4 years +	*Default rate*	14.3	13.7	13.1
	No. in default	110,842	84,587	68,532
	No. in repayment	771,162	616,875	527,381

National	*Default rate*	10.8	10.1	9.7

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[1] FY2017 is the most current data available on the NSLDS website